



MASTER OF MANAGEMENT

Let us help transform your passion into your profession, whether it's engineering, political science, linguistics, or the performing arts. The Michigan Ross Master of Management adds business fundamentals to your nonbusiness degree — a combination that recruiters find irresistible. While you're here, you'll also benefit from opportunities to sharpen your leadership skills, explore elective courses, and build a network of peers you can count on for life.

No matter where you want to take your career, with a Michigan Ross Master of Management degree...

YOU'LL BE READY.



THE MICHIGAN ROSS
MASTER OF MANAGEMENT
IS THE NO. 1 RANKED
U.S.-BASED MM PROGRAM
- QS WORLD UNIVERSITY
RANKINGS, 2022

READY TO BE INSPIRED

Gain more than a first-class business education — become part of a community overflowing with talented, action-oriented leaders who will inspire you to be your best. Master of Management (MM) students bring an array of experience to the program. Be challenged by your classmates' diverse ways of thinking. Be inspired by their unique perspectives.

MEET THE CLASS OF 2022

- 107** > Students
- 24** > U.S. Institutions Represented
- 53%** > Women
- 3.6** > Average GPA
- 54** > Undergraduate Majors Represented

TOP UNDERGRADUATE MAJORS

- 11%** Communications
- 10%** Economics
- 8%** Political Science
- 36%** STEM
- 21%** Liberal Arts

FIND YOUR COMMUNITY

There are plenty of ways to get involved and make connections on campus.

- > Join one of our 70+ graduate clubs
 - > Lead in student groups, like the One-Year Master's Council
- > Pursue a passion project through our centers, institutes, and initiatives
 - > Compete with classmates in the annual Business+Impact Challenge



"the moment when..."

**YOU EXPERIENCE
THE ENERGY**

Being in the Michigan Ross building and around other students builds a drive and desire to succeed that is difficult to explain without experiencing it. Everything from the way classes are structured to events in the building — they all gave me motivation, drive, and energy I would never have had on my own."

SAFWAAN MIR // MM '20

READY TO POWER YOUR POTENTIAL

Devising a strategy and nailing the details is critical to finding your ideal job. From day one, your career coach is dedicated to your job search success. Career search activities are strategically woven throughout the program. Refine your elevator pitch, resume, networking skills, and interview techniques while you learn how to identify and connect with potential employers.

MICHIGAN ROSS MM TOP HIRING COMPANIES



bloomingdales



Goldman Sachs



P&G

2021 MM GRADUATES

- > **88%** received a job offer within six months of graduation
- > **69** hiring companies from diverse industries
- > **\$66K** mean salary package



"the moment when..."

YOU GET THE SUPPORT YOU NEED

The Ross CDO service that was most impactful to me was the career boot camp series during our summer term. These sessions our CDO advisor took us through every step of the job search process in excellent detail.

After attending these sessions, I had all of the tools I needed to complete a successful job search throughout the school year."

ALLIE KENCH // MM '22

READY TO GO BEYOND THE BASICS

The rigorous Master of Management curriculum covers all functional areas of business. Our holistic curriculum also lets you customize your education with an action-based learning experience, a global study opportunity, and a curated set of enriching electives.

CORE CURRICULUM

ACC 557: Evaluating Financial Performance

ACC 558: Cost Measurement & Control

BA 500: Business Immersion

BCOM 557: Business Communication for Managers

BE 557: Applied Microeconomics

FIN 557: Financial Management

MKT 557: Marketing Management

MO 557: Positive Leadership and Organizing

STRATEGY 557: Strategy

STRATEGY 558: World Economy

TO 557: Applied Business Statistics and Analytics

TO 558: Operations Management



“There’s a point to every class — it’s work you would actually be doing in business. For social media marketing, we did a marketing strategy project for Best Buy using the same software Professor Marcus Collins uses at [the marketing agency] Doner. In my marketing analytics class, we did statistical analysis to determine what recommendations we would give to JetBlue to target millennials”

EVA MARIA PINO //
MM '18

READY TO DO BUSINESS

The best way to learn business is by doing business. That's why throughout the program, you'll have opportunities to put your learning into action. You'll participate in an action-based learning core course in which teams of students partner with an organization and provide recommendations to address a real opportunity or challenge it's facing. Benefit from the ability to develop your professional competencies, collaboration skills, and business acumen — and gain the real-world experiences employers seek.

EXAMPLES OF PREVIOUS SPONSORED PROJECTS

- › **Build a customer experience model to support a B2B online ordering tool for regional and local bakeries.**
- Dawn Foods
- › **Analyze a current company pricing model and the best practice pricing models of industry leaders.**
- Live Cycle Delight
- › **Develop a replicable operations model for farm stop stores.**
- Argus Farm Stop
- › **Provide strategies to improve on-the-job experience for Quicken Loans' mortgage bankers.**
- Quicken Loans

THINK GLOBALLY

Understand business from a new perspective through a short-term global experience. Take a closer look at international business topics, like luxury brand management or global fintech, in a winter term course — then explore them abroad during your spring break. Collaborate with peers to draw upon strengths and uncover the optimal solution. Reflect, learn, and grow.



"the moment when..."

YOU PUT YOUR LEARNING INTO ACTION

The experiences throughout class that were the most impactful were the ones that allowed for action based learning with real companies, working on real-time problems. I was able to work on a corporate social responsibility project that was the perfect addition to my resume, as I hoped to pursue similar work after graduation."

LINDSEY KERR // MM '22

READY TO RISE TO THE CHALLENGE

Enter a business plan competition. Tackle complex social challenges. Research and promote positive business practices. Michigan Ross centers, institutes, and initiatives take your passion beyond the classroom through meaningful projects and partnerships. Make a difference by getting involved with the Business+Impact initiative or the Center for Positive Organizations, or kick-start your business idea with help from the Samuel Zell & Robert H. Lurie Institute for Entrepreneurial Studies.

THE SANGER LEADERSHIP CENTER

Your MM journey includes access to workshops hosted by the renowned Sanger Leadership Center, which facilitates life-changing experiences that prepare you to navigate tough situations with confidence.

› **Business+Impact Challenge**

Work in teams to deliver an innovative solution to a highly visible corporate or nonprofit organization.

› **Crisis Challenge**

Practice strategizing under pressure and thinking on your feet as you navigate a high-stakes, 24-hour business crisis simulation. Excel at this pressure-cooker experience, and gain valuable takeaways to share in interviews and call upon in the event of a real-life business crisis.

› **Legacy Lab**

This introspective workshop series helps you to draw out your core values and purpose, enabling you to create your vision for the leadership legacy you'd like to leave behind.



Mastering MANAGEMENT



Michigan Ross MM alumni drive results as leaders across a wide variety of industries.

- › Runs a smart mask company that leverages innovative micro cooling technology to allow people to breathe easy while staying highly protected.

AROHI JAIN // MM '20 // FOUNDER AND CEO, BREEZEBUBBLE INC.

- › Led an operations team to launch a new Amazon Logistics delivery station, achieving the record for Amazon's largest North America 2020 building launch.

IGNACIO ESTRADA // MM '17 // SENIOR STATION MANAGER, AMAZON

- › Leads digital and visual design projects and operational strategy for the Cisco Secure brand.

EMILY GORDY // MM '16 // CREATIVE PROJECT MANAGER, CISCO

- › Leads wholesale commercial development and manages production and logistics of cold brew product for Santa Lucia Estate Coffee..

MARCO GUTIERREZ // MM '21 // VICE PRESIDENT OF WHOLESAL DEVELOPMENT, SANTA LUCIA ESTATE COFFEE



#3

TOP NEW U.S. TECH HUBS

- BLOOMBERG
2019

#1

**MOST EDUCATED CITY
IN AMERICA**

- WALLETHUB
2020

110

**GRADUATE PROGRAMS
IN THE TOP 10**

- U.S. NEWS & WORLD REPORT
2021

#1

**UNIVERSITY OF MICHIGAN IS THE TOP
U.S. PUBLIC UNIVERSITY**

- QS WORLD UNIVERSITY RANKINGS
2020

#1

**BEST COLLEGE TOWN
IN AMERICA**

- WALLETHUB
2021

**TOP
10**

**MOST INNOVATIVE CITIES
IN THE U.S.**

- USA TODAY
2018

A2

READY TO MAKE ANN ARBOR HOME

Find yourself right at home in Ann Arbor, a city rich with entrepreneurial spirit, creative energy, and multicultural influence. Named one of the best places to live in the United States, Ann Arbor offers plenty of ways to spend time outside of class — whether it's exploring our international restaurant scene, attending a performing arts show, enjoying a football game at "The Big House" (the country's largest football stadium), or staying active outdoors at one of the city's scenic spots.

#9

**MOST INNOVATIVE METRO
AREA IN THE U.S.**

- VERIZON
2019

#2

TOP 100 PLACES TO LIVE

- LIVABILITY
2020

READY TO JOIN A NETWORK FOR LIFE

Even the greatest leaders don't act alone. And as an MM alum, you'll never have to. The Michigan Block M is one of the most recognized symbols in higher education, and a "Go Blue!" at the end of an email to an alum pretty much guarantees a response.

Go Blue!

55,000+

MICHIGAN ROSS ALUMNI LIVE IN 104 COUNTRIES

645,000+

U-M ALUMNI AROUND THE WORLD

**OUR COMMITMENT
TO YOU LASTS A LIFETIME**

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI ADVANTAGE PROGRAM, WHICH INCLUDES TUITION-FREE OPEN ENROLLMENT EXECUTIVE EDUCATION FOR LIFE.

WE WANT TO HEAR FROM YOU

GET STARTED

Get Insider Tips

Schedule a virtual one-on-one appointment with our admissions staff and join us for a virtual information session or webinar to learn more about the Master of Management Program.

michiganross.umich.edu/mm/info

Connect with an Ambassador

Get in touch with one of our student or alumni ambassadors to learn more about life at Ross, student organizations, and how Ross will help you launch your career. michiganross.umich.edu/mm/students

Program Length

June-April (summer start only)

Quantitative Prerequisite

Successful completion (C or above) of Precalculus or Introduction to Statistics course

APPLICATION MATERIALS

- › Current, one-page professional resume
- › GMAT or GRE score
(waived with a cumulative GPA of 3.3 or higher)
- › International applicants only: TOEFL score (min. 100) or IELTS (min. 7)
- › All university transcript(s); applicants with a degree from a non-U.S. institution must submit a WES evaluation
- › Three essays
- › Two recommendation forms
- › Nonrefundable application fee
- › Interview (invitation only)

Scholarships

Michigan Ross offers numerous merit- and need-based scholarships. Interested students must complete the scholarship section of their graduate application. Please note that scholarship responses have no bearing on admissions decisions.

FOR A COURSE TO MEET OUR PREREQUISITE REQUIREMENTS

- › Prerequisites may be completed in-person or online at any degree-granting, accredited (or government recognized) institution.
- › A grade of “C” or better must be earned.
- › Courses must be taken for degree-applicable credit and be reflected on the student’s transcript. Students who have earned college credit for AP Calculus AB, AP Calculus BC, and AP Statistics will also satisfy the respective prerequisite.

APPLICATION DEADLINES

- › **Round 1:** Sep. 2, 2022
- › **Round 2:** Nov. 4, 2022
- › **Round 3:** Jan. 6, 2023
- › **Round 4:** Feb. 17, 2023
- › **Round 5:** Mar. 31, 2023



EXPLORE OUR TOP-RANKED ONE-YEAR PROGRAMS

At Michigan Ross, you can pursue the degree that fits your career goals and interests. We offer a suite of programs — nearly all of which have landed on top-5 and top-10 lists in the U.S. We welcome you to explore your options at Michigan Ross:



MASTER OF ACCOUNTING

The 8-month Ross MAcc gives you invaluable leadership leverage, regardless of your career path. Our graduates accept positions around the world and have long-term careers in fields ranging from public accounting to management consulting to investment banking.



MASTER OF BUSINESS ANALYTICS

Gain the expertise needed to solve business challenges with complex data through our comprehensive Master of Business Analytics Program. This 10-month program provides ambitious, high-achieving individuals who love solving data-driven problems a foundation in data analytics and business management.



MASTER OF MANAGEMENT

For nonbusiness majors who have completed their undergraduate studies less than two years ago, this 10-month program offers an action-based curriculum, high-impact leadership development, and a dynamic, purposely designed career-search preparation program to power your potential and help you land your ideal job.



MASTER OF SUPPLY CHAIN MANAGEMENT

The supply chain is the central nervous system of any business, whether it's a local startup or global corporation. In this 10-month program, you'll gain deep, functional supply chain management expertise with the perspective of a general manager through a curriculum informed by top industry executives and world-class faculty.

Transforming business from the inside out.
michiganross.umich.edu/mm

M | MICHIGAN ROSS

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Denise Ilitch, Ron Weiser, Katherine E. White, Mary Sue Coleman (*ex officio*)

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