

EXECUTIVE EDUCATION

STRATEGIC LEADERS PROGRAM

Strategic leaders inspire their teams to move their organizations forward. Do you leverage your leadership strengths to drive results?

Vision, Strategy, and Managing the Organization to Drive Results

Your effectiveness as a senior leader is measured by the performance of the leaders you manage. They rely on your ability to align, inspire, and drive business results. Learn to make better decisions under pressure, navigate complex problems more effectively, develop talent more deliberately, and lead with more creativity, inspiration, and intensity. The strategic leadership program prepares high-potential mid to senior-level leaders with a new set of executive skills.

The Strategic Leaders Program, through the Competing Values Framework, challenges you to adopt new research-backed ways of thinking that will increase your impact as a leader. You'll emerge with an action plan to drive positive results in your organization and a refined skill set to advance your career.

“ Great program and the focus on leadership, strategy, innovation, and inner voice were illuminating, insightful, and with pragmatic advice. ”

Chris Akayan
Mirvac Pty. Ltd

KEY BENEFITS

- › **Positive Business Impact:** Improve the bottom line with increased employee motivation and engagement.
- › **Greater Alignment:** Proven methods for communicating and cascading strategy to all levels of the organization.
- › **Increased Confidence:** Assessments and personalized coaching sessions build upon your strengths and empower you to take on any personal or professional challenge.
- › **Resourcefulness and Resilience:** Increase your ability to perform well under pressure and recover quickly after a setback.
- › **Better Decision Making:** Improved decision-making in complex and ambiguous situations, resulting in enhanced productivity at all levels of the organization.

DATES*

- 8 - 12 Apr 2024
- 6 - 10 May 2024
- 9 - 13 Sept 2024
- 11 - 15 Nov 2024

FORMAT

In Person
Ann Arbor, MI

PROGRAM FEES*

\$11,500 US

CREDENTIAL

Visit the website to see available credentials.

WHO SHOULD ATTEND

- › Leaders with 7 - 15 years of leadership experience.
- › Mid- and senior-level leaders who manage other managers.
- › Those ascending to, or currently in, general management roles.



PROGRAM STRUCTURE[^]

Program topics are presented via a combination of action-learning activities, simulations, group discussions, team exercises, lecturers, case studies, and projects. This fast-past learning environment fosters collaboration, dialogue, and introspection. The program is customized to participants' unique, personal, and current leadership challenges and aspirational career goals.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Introduction: You as a Leader > Introducing the Competing Values Framework > How Do You Become a Strategic Leader?	> Reflection Power and Politics > Navigating Organizational Politics > Harnessing the Power of Social Capital	> Reflection Leading Strategy > The Core of Strategy > Evaluating Strategies and Assessing Risk	> Reflection Innovation > Leading Through Customer-Centric Innovation and Business Design > Traits of Inclusive Leaders > Organizational and Cultural Impact of Inclusive Leadership	> Reflection Synthesis and Application > Aligning Your Values and Behavior > Key Takeaways from the Week > Action Planning
Leading a Team of Leaders > Leading at Scale > Efficiency and Systems Reception > Individual Coaching Sessions	Leading Under Pressure > Effective Decision-Making Under Pressure or Stress > Judgment in Crisis	Personal Change > Leading with Integrity > Investing in Relationships	Personal Productivity > Overcoming Chatter > Team Productivity > Improving Your Time and Attention Management > Group Dinner	Close

THE EXPERTS

Learn from the same faculty who teach in our highly-ranked degree programs.



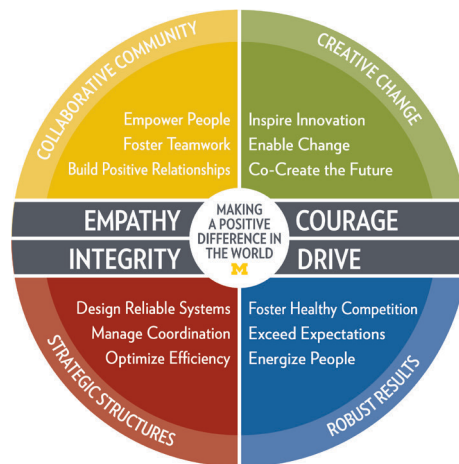
Dave Mayer

FACULTY DIRECTOR

John H. Mitchell Professor in Business Ethics
 Chair of Management and Organizations

MICHIGAN LEADERSHIP MODEL

Based on the Competing Values Framework.



FRAMEWORK

The Strategic Leaders Program, through the Competing Values Framework, challenges you to adopt new research-backed ways of thinking and increase your impact as a leader.

9.4/10

OVERALL SATISFACTION
 SCORE FOR OPEN PROGRAMS
 – Financial Times, 2023

▶ REGISTER TODAY!

For more information, contact:

734-763-1000

rossexecd@umich.edu

michiganross.umich.edu/slp

*Your program fee includes accommodations, meals, and course materials. Dates and fees are subject to change.

[^]This sample schedule is meant to be representative of the program structure and content. Timing and session topics are subject to change. Visit the website for the most up-to-date information.

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