



ROSS SCHOOL OF BUSINESS
UNIVERSITY OF MICHIGAN

TECHNOLOGY AND BUSINESS INNOVATION FORUM

The Business Implications of the Internet of Everything

Agenda - May 9, 2014 - Ross Room R1210

Time	Topic	Speaker	Message
8:00-8:30	Continental Breakfast		Registration and meeting will take place at Room R1210
8:30-9:00	Overview and Introductions	Dennis Severance Professor Business & IT	Brief introduction to the agenda for day and the company representatives in the room
9:00-10:00	Technology Trends and Business Innovation	M.S. Krishnan Accenture Professor of Computer and Info Systems Dr. Prasad Ram, CEO Gooru Learning	Internet of Everything is a subset of six technology trends that are transforming how we think about business innovation. Gooru promises to radically expand the availability of a quality K12 education
10:00-10:15	Refreshment Break		refreshments and networking
10:15-11:15	IBM Perspective on the Internet of Everything	Jeff Hood , Partner Strategy & Analytics Ted Connell , Assc Partner IBM Global Services	Examples of how Internet of Everything can create value for multiple members of a value chain
11:15-12:15	Medical Healthcare Innovation and the Internet of Everything	Lawrence C. An, M.D. Ulysses G. Balis, M.D. Connie Chang , Mng Dir UM Medical School Fast Forward Medical Innovation	The future of healthcare services in an interconnected healthcare system
12:15-1:00	Lunch		lunch and networking
1:00-2:00	The Dark Side of the Internet of Everything	Paul Barsamian Accenture, PLC	Assuring Data Privacy and Managing Security Risks
2:00-2:15	Refreshment Break		refreshments and networking
2:15-3:45	Member Round Table (Forum members will describe an application of an emerging technology within their company)	Kevin Harrington , VP Global Business Operations Cisco Systems	Cisco and the Internet of Everything
		Michael Osment , CIO Taubman Centers Inc	Use of the Internet of Everything in mall operations for revenue generation
		John Crary , CIO American Red Cross	Use of social media in support of relief efforts
3:45-4:00	Debrief the meeting and solicit meeting format and topic preferences for next year	Ravi M. Anupindi Hermelin Professor of Technology and Operations M.S. Krishnan Accenture Professor of Computer and Info Systems	What was most attractive about today's meeting; how might we adjust the format? How might we combine operations and logistics topics with the IT focus that our meetings have had during the past year?