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**Michigan Ross Executive Education Justification Letter**

***Sustainable Leadership in the ESG Era***

[Insert Date]

Dear [Insert Supervisor or Manager Name Here],

I am writing to express my strong interest in, and seek your approval to attend, an Executive Education program from the Ross School of Business at the University of Michigan, “[**Sustainable Leadership in the ESG Era**](https://michiganross.umich.edu/programs/executive-education/sustainable-leadership-esg-era).” I believe this program aligns perfectly with our organization's strategic goals and supports my professional development objectives to enhance my knowledge of sustainable business practices and excel as a sustainable leader within my role.

The Financial Times has ranked Michigan Ross as the No. 1 Executive Education provider in North America. Through this program, I will have the opportunity to learn from the same world-renowned faculty who teach in the highly-ranked degree programs at Michigan Ross.

The teaching methodology in this program emphasizes practical application, enabling me to translate my learning into actionable organizational strategies and initiatives with a personalized action plan for our organization upon program completion. Some of the beneficial outcomes of this program for myself and our organization include:

* Ability to identify ESG threats and manage opportunities for our organization
* Skills to introduce, employ, and lead ESG practices in our organization
* Frameworks to measure, report, and analyze ESG performance and impact at our organization
* Tools to effectively engage stakeholders in ESG-related dialogue and sustainability strategies

I also see tremendous value in the in-person networking opportunities and learning from peers across various industries. Collaborating with a diverse cohort of global professionals will allow me to gain fresh perspectives, exchange best practices, and develop a broader understanding of effective leadership strategies that we can apply to our specific organizational challenges.

The program fees for this in-person program are [insert fee here. Check [program page](https://michiganross.umich.edu/programs/executive-education/sustainable-leadership-esg-era) for the current price]. You can access more information about the program on the Michigan Ross [website](https://michiganross.umich.edu/programs/executive-education/sustainable-leadership-esg-era).

Thank you for considering my request. I am excited about the opportunity to bring valuable insights back to our team and look forward to discussing this with you further.

Best regards,

[Your Name]